



Press release

July 2021

SKI plus CITY Pass Stubai Innsbruck

The best on the mountain and the best in the city with one ticket

Powder snow on the Stubai Glacier? Culture and entertainment in the provincial capital of Innsbruck? Or relax in the sauna and bathing paradise? This and much more is included with the SKI plus CITY Pass Stubai Innsbruck. This multifunctional pass, which is unique worldwide, opens an unusual number of doors and turns a holiday in the Stubai Valley and around Innsbruck into a 360-degree experience.

No need to think and plan for a long time, just do it spontaneously and enjoy – this is what the perfect holiday looks like with the **numerous benefits of the SKI plus CITY Pass Stubai Innsbruck**. The pass is not just another card, but the key to the all-embracing holiday experience and the perfect companion for your journey into the heart of Tyrol. A total of **40 services** are included in the SKI plus CITY Pass Stubai Innsbruck: from high alpine experiences to cool lifestyle offers in the city.

The pass gives guests access to **13 ski regions with 291 kilometres of ski slopes and 48 kilometres of ski routes**, eight of which offer night skiing or night tobogganing, **22 lifestyle, cultural and sightseeing activities, three swimming pools as well as ski buses and the Hop-on Hop-off Bus Sightseer**. They also benefit from Innsbruck's good transport links to the surrounding ski areas. This opens up unique opportunities for them. How about, for example, a downhill run on perfectly groomed slopes or powder snow slopes in the morning and a visit to the oldest museum in the world at Ambras Castle Innsbruck or the glamorous Swarovski Crystal Worlds in the afternoon?

The perfect sports programme for the whole family

The SKI plus CITY Pass Stubai Innsbruck has everything sports fans could wish for. From Innsbruck there are almost **300 kilometres of ski slopes in 13 ski regions**, including a **glacier ski region with guaranteed snow**. Among them are real challenges, such as the steep ski route on the Hafelekar, above Innsbruck on the Nordkette. Afterwards, bathing fun awaits you in the StuBay swimming paradise or the Neustift leisure centre, as well as in the Axams indoor swimming pool.

For guests young and old, the SKI plus CITY Pass Stubai Innsbruck opens the doors to many happy holiday experiences. Almost limitless skiing, plus an evening toboggan run, a visit to the Alpine Zoo in Innsbruck, a spectacular trip up to the Bergisel jumping stadium with a view of the jump and the whole city of Innsbruck from the start house, or fascinating, acoustic discoveries in the Audioversum Science Center.

Culture and mobility offer included

In addition to the diverse skiing fun, the SKI plus CITY Pass Stubai Innsbruck also has a lot to offer beyond that. From **Innsbruck's Renaissance Ambras Castle** with its art collections, armoury and



gun room, to the **Imperial Hofburg**, the **Museum Goldenes Dachl** and numerous other Innsbruck museums, to the world-famous **Swarovski Crystal Worlds** in nearby Wattens, the pass offers a leisure programme that will make every holidaymaker happy.

To ensure that the numerous attractions can be reached in a relaxed and uncomplicated manner, the pass offers the perfect **mobility package**. Included are the ski buses in the Stubai Valley, in Innsbruck and the surrounding area as well as in the Wipptal to and from the ski regions. The ideal complement to this is the Sightseer, a hop-on hop-off bus service to almost all sights and attractions in Innsbruck, which is offered daily at 40-minute intervals from 09:55 to 15:55.

The SKI plus CITY Pass Stubai Innsbruck is available at the ticket offices of the 13 participating cable cars, at the Tourist Information Innsbruck/Burggraben and at the participating hotels. Valid from **01 October 2021 to 08 May 2022** for a period of two to 21 days. Prices start at 117 euros for adults for two days. Children born in 2014 or later are free when accompanied by a paying parent. This year there is also the option of booking the SKI plus CITY Pass Stubai Innsbruck conveniently online from home at the click of a mouse. The passports then reach all holidaymakers quickly and easily by post.

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SAFE HOSPITALITY – Coronavirus COVID-19 Information

The protection and health of all guests and employees is a top priority in Tyrol. Excursion and holiday guests can find detailed information on the guidelines and current recommendations for safe hospitality on the website at: <https://www.willkommen.tirol/>

Further information at

www.ski-plus-city.com

www.ski-plus-city.com/home/service/presse/

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