



## Press-Information

August 2022

# SKI plus CITY Pass Stubai Innsbruck

## The new all-in pass for holiday & lifestyle

**The SKI plus CITY Pass Stubai Innsbruck offers more! More fun, more offers and more flexibility for your holiday, with friends or family. It's super easy. The pass provides entry to 13 ski regions, including the Stubai Glacier, as well as 22 cultural offers in Innsbruck. Skiing, snowboarding, tobogganing, swimming, culture, sightseeing and city fun, all-in one. Unique in the world, alpine-urban and with endless possibilities – for a memorable winter holiday.**

### **Skiing meets lifestyle – for families too**

The SKI plus CITY Pass Stubai Innsbruck combines the best with the best: as much mountain and city as you want, as often you want – easy to access and experience. Whether it's snowing or sunny, there is something for every need and desire. Keen skiers will enjoy the slopes of **13 ski regions**, while culture vultures and city seekers will enjoy Innsbruck's museums, alleyways and shopping streets. Because what is a holiday today? A memorable experience with an individual touch. The pass is also a fantastic way for families to offer kids a diverse and exciting winter holiday. It covers **four ski regions in the Stubai Valley – Schlick 2000, Serlesbahnen, Elferbahnen and the Stubai Glacier, as well as Bergeralm in the Wipptal Valley, Glungezer above Hall in Tirol, Axamer Lizum, Innsbruck Nordkettenbahnen, Patscherkofel, Kühtai and Hochoetz**. Eight ski regions also offer night skiing and night tobogganing – a special experience on a starry winter night. Off the slopes, the **All-in Pass has 40 culture and sightseeing offers** to allow you to discover as much as possible in a short space of time. Pure entertainment for young and old – without a lot of organisation. The **SKI plus CITY Pass Stubai Innsbruck** offers guests the opportunity to enjoy the best of alpine and urban life as easily and flexibly as possible. **Maximum options with minimum effort** – that's what makes a SKI plus CITY holiday unique!

### **Non-stop variety**

One day you want some winter action, the next you want to relax. With the SKI plus CITY Pass Stubai Innsbruck, you don't have to choose between the two. On the contrary! Want to rack up kilometres on the slopes or do you prefer to soak up the sun? Want to admire Renaissance artists and later, when the sun does come out from between the clouds, enjoy a few descents down the piste? The SKI plus CITY Pass Stubai Innsbruck offers **variety for all needs and desires – for both young and old**. While keen winter athletes can hit the slopes from dawn to dusk, others can enjoy a relaxing rappel or take in the delights of the city in peace and quiet. Take a convenient bus ride directly into the city, enjoy the hustle and bustle of the city over a coffee and apple strudel, and then discover the varied history of Tyrol in the **museums included in the pass** or visit the world-famous **Swarovski Crystal Worlds**. Young adventurers who need a break from the slopes can also experience lynxes, elks and wild boars playing in the snow at the **Alpenzoo**. The knight's armour at **Ambras Castle in Innsbruck** and the light installations at **Lumagica in the Hofgarten** will also delight the whole family. And if you really want to relax after lots of fun on the mountain and in the city, you can enjoy a couple of laps in the pool with three options – the **StuBay adventure pool, the Freizeitzentrum Neustift pool or the Axams indoor pool** are all included in the SKI plus CITY Pass Stubai Innsbruck offer.

## Exciting experiences – even beyond the slopes

22 **experience offers** are included in the SKI plus CITY Pass Stubai Innsbruck: covering exciting sightseeing and cultural experiences as well as well as the famous alpine-urban lifestyle of Innsbruck. This makes the pass very attractive for adventurous people and families who want to enjoy a varied day of fun. The pass includes **Innsbruck cultural highlights** such as the **Hofburg Imperial Palace, Ambras Castle, the five Tyrolean provincial museums** as well as famous hot spots such as the **Bergisel ski jump, the Swarovski Crystal Worlds and the Alpenzoo**. Children in particular will love the adventurous cultural and lifestyle activities on offer. And the **hop-on hop-off sightseeing bus** included in the pass takes you to all attractions directly.

## Pure flexibility

As well as the unique opportunity to experience culture, lifestyle and fun on the slopes with just one pass, the SKI plus CITY Pass Stubai Innsbruck is also very flexible. You can purchase a pass for between two to 21 days depending on the length of your stay. There are many **discounts** for senior citizens, children, young people and people with disabilities, making the pass affordable and particularly useful for families. The pass is available at the ticket offices of the 13 participating cable cars (except the Innsbruck Nordkettenbahnen), at the Innsbruck Tourist Information and at participating partners.

(Signs: 4.905)

### Benefits SKI plus CITY Pass Stubai Innsbruck:

- 13 Ski resorts: 291 km of slopes & 48 km routes for ski mountaineering, 111 cable cars and lifts, 8 resorts with night skiing and/or night tobogganing
- 22 Lifestyle-, Culture- & Sightseeing-Offers
- 3 indoor Swimming-Pools
- 2 Mobility Services
- Valid from 01.10.22 bis 07.05.23
- More stories and experiences with the SKI plus CITY Pass Stubai Innsbruck:  
[www.ski-plus-city.com/blog](http://www.ski-plus-city.com/blog)
- More Information:  
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